

# Yogita Pahuja

B.Design | UI/UX and Interaction Designer

📍 Pune | Delhi

🎓 The Design Village 2020-2024

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## MY MOTTO

I am passionate about crafting highly interactive solutions that not only effectively address user needs but also captivate their interest. My enthusiasm drives me to explore diverse platforms and leverage the best tools, ensuring most engaging solutions.

## QUALITIES

Multi-tasking

Outspoken

Optimistic

Leader

Hard-working

Co-operative

Honest

## INTERNSHIPS

### Spoke Design Labs

UI/UX Intern | Present

- Web Application Designing
- Mobile Application Designing
- User Experience Designing
- 2D Animations
- User Research

### Bookvala

UI/UX Intern | 6 Months

- Web App Designing
- Mobile App Designing
- 3D Animations
- Pitch Decks

### Lynks Studio

UI/UX Intern | 4 Months

- Web App Designing
- Mobile App Designing
- Website Designing
- Logo Designing
- Client Decks

## FREELANCE

### Xazina

UX Designer | 1 week

- Understanding flow and navigation of a paper brochure
- Designing an E-brochure for a website

### Lookover

UI Designer | 2 weeks

- Website Designing
- Deciding the Style Guide
- Graphics
- 3D and 2D Animations

## ACADEMIC PROJECTS

### Google - FitBit

Product Designing | 1 month

- Product Prototype
- Product Designing
- User Testing

UI/UX Designing

- Wireframing
- User Experience Designing
- User Testing

### Cult.Fit - AR Gym Trainer

Interaction Design | 4 month

- Ethnography
- User Reserach
- Python

### City Planning Meghalaya

Strategy Design | 3 Months

- User Research
- Site Mapping
- Context Understanding
- Strategy Development

## SKILLS

Branding & Identity

Web Development

3D and 2D Animation

3D Modelling

Creating User Interface

Concept Development

User Research

Wireframing

Prototyping

Strategy Development

## TOOLS

Figma

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Blender

HTML

CSS

Webflow

Wix / EditorX