

Work Experience

Infinite Locus, Gurgaon, India

Feb 2025 - Present

UI/UX Designer

- Collaborated on diverse brands including **Sprite** ([link to the site](#)), **Ten X You** ([link to the site](#)), **Opten** (renewable energy solutions), and **Hyue** ([link to the site](#)), crafting user-centric interfaces tailored to each industry.
- Worked closely with **cross-functional teams of designers, product managers, and developers** to make functional, intuitive designs.
- Gained hands-on experience with **design systems, variable prototyping, and client communication**.
- Adapted quickly and delivered high-quality work in a **fast-paced, deadline-driven environment**.

NO NAMES, Delhi, India

May 2024 - Jan 2025

Product Designer

- Built a comprehensive **dating application from scratch** ([playstore link](#) [appstore link](#)), applied in designing a user-friendly interface for a dating app.
- Conducted **extensive research** on leading dating apps to identify and implement interactions for optimal user experience.
- Designed a **multi-purpose admin panel** through iterative feature development to support team-wide functionality.
- **Performed UI and functional testing** to ensure smooth and intuitive app performance.

Inspect NAU, Delhi, India

July 2024

Freelance UI Designer

- **Re-designed and optimized the user flow of a merchant navy app** to enhance usability, ensuring a seamless experience for officers.

Spoke Design Labs, Bangalore, India

August 2023 - May 2024

UI/UX Intern

- Designed websites across various industries, including casino, Makani- A marketing agency ([link to the site](#)), and automotive sales.
- Collaborated on marketing strategies and scripting to launch a podcast ([link to the podcast](#)), supporting its growth from the ground up.

Notable Academic Projects

Google FitBit

Feb 2022 - June 2022

Interaction & UX Designer

- **Interviewed** elderly user group to identify their pain points, **analysed** the primary research data
- Created a UI/UX for Google Fitbit that will be **inclusive and accessible** to the elderly audience
- **Developed a prototype for fall detection alarm** to identify the difference between the a fall and exercising movements using **pulse detection sensor and accelerometer**
- Identified the **material** Fitbit band should be to get accurate results for fall detection and make it comfortable for the users to wear

AR Gym Trainer - Graduation Project

Sept 2023 - Dec 2023

Interaction Designer

- Conducted **user interviews and extensive primary and secondary research** to identify gaps in the fitness industry.
- **Developed a prototype for an AR gym trainer**, addressing industry needs and enhancing experience through innovative technology.
- Conducted **user testing** to identify flaws in the prototype and user experience for active gym-goers

Dissertation Thesis -
Android OS is not user-friendly for
unorganized sector

Feb 2024 - June 2024

UI/UX Design

- Conducted **primary research of 110 users** to identify their pain points while using Android OS
- Did **secondary research on all Android OS customisation & skins** that can change the way the UI looks
- **Provided calculated suggestions** that could help the unorganised sector easily navigate their Android phones and perform day to day tasks
- [Link to the entire dissertation presentation](#)

Software Skills

Figma Adobe Illustrator Adobe Photoshop Prompt Building
Framer Adobe Aftereffects Adobe Indesign Blender
Webflow CSS HTML5 Wix Miro Arduino UNO
Atlassian Suite Google Suite Notion

Design Skills

User Interface Design User Experience Design Branding
Design Reserach 2D Animation 3D Animation Wireframing
Graphic Design Communication Design Prototyping
Quality Analysis Interaction Design Strategy Design